

# FACTORY 42



Candidate brief for the position of  
**Producer**

Somerset House, Strand, London WC24 1LA





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# Recognition of our work

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**WINNER**



# The Company

Factory 42's mission is to make knowledge entertainment. Using our creative expertise, relationships and technology we will push the boundaries of storytelling and take consumers to new worlds of enhanced reality.

Current projects include a 5G powered Augmented Reality app inspired by the upcoming BBC series Green Planet and featuring Sir David Attenborough that will launch in early 2022.

Factory 42 is a recipient of one of the UK's largest innovation grants and was one of just six UK tech businesses asked to showcase work to the Prime Minister at 10 Downing Street during London Tech Week.

## HOLD THE WORLD

With David Attenborough

A ground-breaking  
interactive virtual  
reality experience

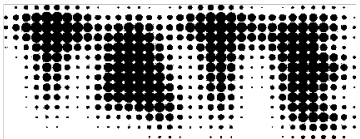


FACTORY42

# Our Partners

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We are known for delivering world class quality with blue chip partners





# The Opportunity

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We have a short term requirement (from January until end of April 2022) to produce a project we are developing in collaboration with the Tate and Shanghai galleries.

The project aims to showcase incredible and timeless art from the UK and China, harnessing innovative technology and to create a sense of collaborative unity, empathy and inspiration for a post covid world.

We are creating an app that will give audiences in both the UK and China the power to create their own unique AR landscapes with beautiful and rich source material that they would never normally be able to access. The intention is to harness a collaborative moment in time to celebrate art and people coming together.

Our ideal candidate will have extensive experience in producing projects using innovative technology, with a particular interest in R&D and pushing boundaries. They will have a creative mindset, but with experience in understanding scope and always delivering on time and to budget. They will be user-centred, always focused on the audience experience and will be thorough in their planning and execution.

## Timings

Start date: Ideally w/c January 18

End date: 22 April

This is a part time role, with a total of 42 days work across Jan, Feb, March and April.





# Responsibilities

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- Drive the definition, planning and delivery of the AR app
- Project Plan and Producing: ensuring the project plan remains up to date, all staff are aware of deadlines and delivering on time and on budget and flagging any issues with the timelines and dependencies
- Attending stand ups
- Running weekly internal meetings
- Stakeholder management – organising meetings, follow up with actions and creation and presentation of decks
- Responding within reasonable time frames to all emails, requests, calls etc
- TBD – managing internal development and design teams



# Person specification – requirements



## Must have

- Ideally you have worked on at least one VR/AR/MR digital product in a Producer role, or has a thorough understanding of app product development and a passion and understanding of AR/MR/VR
- A passion for innovation and R&D
- Experience in user-centred design process and a passion for immersive experiences
- An understanding and appreciation of good UX
- Demonstrable experience of project and stakeholder management
- Very strong attention to detail and quality, ensuring product meets the ambitions and goals of the group
- Effective meeting management skills, confidently setting agendas and driving resolution of follow-up action points
- Effective communication skills across all levels of an organisation
- Excellent writing skills
- Commitment to the highest standards
- Strong problem solving skills

## Desirable

- An appreciation of art and how it can be experienced around the world



# Our Values



Clearly defined values drive our culture and decision making

**High Quality**

**Human Centred**

**Humble**

**Hungry**

**Honest**

**Happy**

# Our Location and Benefits



We are based in Somerset House, a former Royal Palace overlooking the River Thames and on the edge of Covent Garden.

Somerset House is home to the largest and most diverse collection of creative organisations, freelancers, artists, makers and thinkers in London.

Our neighbours include the British Fashion Council, the Courtauld Institute of Art and an eclectic range of producers, developers, musicians, dancers, marketers and artists.

Our first floor, high-ceiling and light-filled office overlooks the River Thames, South Bank and Houses of Parliament. Directly below is a river terrace which in summer hosts a tented bar and pizza restaurant.

We have access to bike racks, showers and a snooker room and all staff get a 10-20% discount in the various bars, cafes and restaurants on site.

At Christmas the main courtyard has an ice rink, while in Summer it hosts gigs and the Film4 season of outdoor film screenings. See video [here](#)

We support flexible working. During Covid we are working from home but expect to operate a hybrid office/home working model from September onwards.

All permanent staff get pension, private medical and dental insurance, their personal carbon footprint offset via a tree planting scheme and access to a range of other benefits.



# Diversity



We are committed to the principles of equal opportunity for all and specifically prohibit discrimination of every type.

Our policy is always to ensure that all persons are treated fairly irrespective of their race, gender, sexual orientation, age, religion, neurodiversity, political beliefs, trade union membership or non-membership, marital, physical or mental status or any other factors including pregnancy and maternity.

We will endeavour to provide those who have physical or mental disabilities with specific assistance and arrangements to enable them to work for us wherever and whenever this is reasonably practical.

Our company is fully committed to the elimination of unlawful and unfair discrimination and values the differences that a diverse workforce brings to the organisation.

We will not discriminate because of age, disability, gender reassignment, marriage or civil partnership, pregnancy, maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation. We will not discriminate because of any other irrelevant factor and will build a culture that values meritocracy, openness, fairness and transparency.